

# COMPETITION RULES WEB DOCUMENTARY VISA D'OR AWARD 2015 sponsored by



## ARTICLE 1 - PURPOSE OF THE COMPETITION

Visa pour l'Image – Perpignan is launching the seventh competition for the Web Documentary Visa d'or award sponsored by RFI & France 24.

The Visa d'or for the best Web documentary will be awarded for the best story produced with original, innovative use of multimedia tools. The project must be in French or in English and must have been published between July 27, 2014 and July 27, 2015.

The call for entries will be open from May 25 to July 27, 2015. The award-giving will take place during the Visa Pour l'Image - Perpignan photojournalism festival, held from 29/08/2015 - 13/09/2015.

On completion of the selection process, as described in article 2, a cheque of 8,000 (eight thousand) euros will be awarded to the competition winner.

## ARTICLE 2 - SELECTION

The web documentaries submitted should, in particular, open up new ways of using the Web to understand the news.

The selection process will therefore take the following criteria into account:

- the web documentary must be related to a recent news topic
- the web documentary should demonstrate a journalistic and/or documentary approach to the treatment of a topical news item. The choice of subject treated in the web documentary will be taken into account in the selection process;
- the web documentary should demonstrate a multimedia approach with, in particular, combined use of several media - video, text, photos and sound - for online distribution. Photo slideshows will not be accepted.
- the web documentary should allow for true interactivity and should innovate in this domain. The user should be able to react to and become involved with the web documentary as well as able to adjust his / her navigation.
- through their web documentary, candidates should innovate and develop or contribute to a new, innovative and easy-to-access way of exploring news on the Web;
- production quality.

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## ARTICLE 3 - ORGANISATION

The organizer of this competition is:

**IMAGES EVIDENCE**, a limited liability company governed by the law of France, with registered capital of 8 000 €, registered under the number B 412 229 320 having its head office located at 4 rue Chapon, 75003 Paris, that organize « Visa pour l'Image - Perpignan » Festival.

The organizer will receive the financial support He will receive financial support from competition partners RFI and France 24 in the name and on behalf of France Media World, which will offer the prize of €8,000 (eight thousand) euros.

Candidates must complete their application before July 27, 2015.

NB: applications will not be returned to the candidates

Competition entries sent in accordance with the terms and conditions described in article 7 will be forwarded to a pre-selection committee. They will be reproduced in as many copies as necessary to enable examination and/or conservation, to which the candidate expressly agrees.

The organizer will carry out a pre-selection of received entries based on the criteria described in Article 2 of these competition rules, in order to establish the list of Pre-selected Candidates (hereinafter "Pre-selected Candidates").

The list of Pre-selected Candidates will be communicated by a press release at the latest on August 25, 2015.

Only Pre-selected Candidates will be able to participate in the final phase of the competition. The Pre-selected Candidates must, within 5 days of receiving the e-mail confirming their pre-selection, return the completed and signed mandates (attached to the pre-selection e-mail) to the organizer. This mandate will give authorization and therefore determine the capacity of the candidate to represent all of the right owners of the web documentary (hereinafter "the Right owners), such as author, co-authors, producer, publisher and/or broadcaster, if any, and to receive the prize on their behalf if they are awarded.

The jury responsible for choosing the winner of the Web Documentary Award sponsored by RFI & FRANCE 24 will meet during the 27<sup>th</sup> Visa pour l'Image – Perpignan festival edition. This jury will be made up of web, photography and media experts present at the festival.

The deliberations will be organized at the initiative of Images Evidence. No appeal may be made against the decisions of the jury nor those of the pre-selection committee.

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## ARTICLE 4 – AUTHORSHIP OF WORKS – RESPONSIBILITY

The entries submitted must be completely original in compliance with the meaning of the intellectual property code and the candidate must certify that he/she is the sole author and enjoys the right to submit his/her entry in the framework and under the terms and conditions of this competition.

If the web documentary has more than one author or right owners, the candidate must name and mandate a physical person to represent all of the right owners at the prize-giving and who will receive the prize on behalf of all the right owners. The organizer cannot be held responsible for false or erroneous declarations made by candidates.

Candidates may compete under a pseudonym, but must nevertheless submit their entry under their true identity, which will only be revealed if they so agree.

The candidate declares that he/she personally holds [or is the duly authorized agent] the full exploitation rights of the web documentary in its entirety and guarantees Images Evidence against any claims, demands, actions from any physical or legal person, in particular the rightholders who feels they have rights on the web documentary.

## ARTICLE 5 – SELECTION OF THE WINNER AND AWARD PROCESS

Among the Pre-selected Candidates, the jury will give the Award to the winner (hereinafter “the Winner”) in accordance with the criteria described in article 2, as concerns the relevance, quality and originality of the web documentary. The jury is the sole authority for the decision, which will be made by vote on completion of the deliberations. No appeal may be made against its decision. The jury may decide not to award the prize if it considers that none of the entries warrant such award.

Images Evidence will award the Winner a prize of €8,000 (eight thousand euros) . He/she must be able to attend, when possible, the award ceremony, which will take place in Perpignan during the 2015 Visa Pour l'Image - Perpignan festival. The amount of €8,000 (eight thousand euros) will be given to the author(s) of the web documentary and not to the producer(s). Charge to the authors, if there are several, to share this amount.

The name of the Winner chosen according to the terms and conditions mentioned above will not be officially published until he/she has confirmed in writing and without reservation:

- that he/she accepts the award offered to him/her;
- that he/she agrees to participate in the events organized in connection with the "Web Documentary Award sponsored by RFI-FRANCE" and, when possible, to make him/herself available to the organizer for any communication or other operations organized by Images Evidence and his media partners with the aim of promoting his/her name and work, the prize and/or its organizer, at the times and places that will subsequently be indicated;
- that he/she accepts public dissemination of his/her article or documentary according to the terms and conditions described in these competition rules.

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If the Winner does not agree to perform the commitments indicated in these competition rules, the prize will be awarded to the candidate placed second by the jury or the candidate placed third if the second candidate waives the prize. In this event, the organizer may decide not to award the prize.

## ARTICLE 6 - RIGHTS TO USE THE PRE-SELECTED CANDIDATES AND WINNER'S WORK AND IMAGE FOR PROMOTIONAL PURPOSES

- The Pre-selected Candidate must give to Images Evidence a 1'30 version of their web documentary (teaser video) in a .mov format in high definition and also three visuals free copyright before August 22 that will be used by Images Evidence and his media partners for promoting purposes of the Web documentary Award and also by other media for promoting purposes.

The name of the Right owners shall be mentioned in the opening or final credits of the teaser video.

The Winner freely grants Images Evidence and his media partners a free of charge and non-exclusive right to reproduce and represent the web documentary, as a whole or in part, without limitation as to geographical region, media and number, solely for promoting purposes by Images Evidence (Visa pour l'Image – Perpignan festival), using any media and, in particular, on paper, magnetic, mechanical or digital media, by any means that may be chosen, and, in particular, via the Internet, television or radio. Any such distribution and publication must mention the name and first name of the Right owners. The Pre-selected Candidates guarantee Images Evidence a peaceful use of the granted rights and shall held Images Evidence harmless from any claim of any third party and notably from the Right owners.

The Winner may authorize exploitation of the web documentary by a third party media subject to mentioning "Winner of the Web Documentary Award 2015 sponsored by RFI-FRANCE 24".

The Winner authorizes Images Evidence and his media partners, to record, reproduce and publish his/her image for the purposes of promoting the award-winner, the documentary and the organizer and/or the prize.

## ARTICLE 7 – CONDITIONS OF ENTRY

Entries must comply with the following conditions:

Entry in the competition is open to all candidates aged 18 years or over, regardless of gender or nationality.

The competition is not open to people employed by Images Evidence. Web documentaries produced by Images Evidence cannot enter the competition.

Candidates must find their application online at the following address:

[http://www.visapourlimage.com/france\\_prix.do](http://www.visapourlimage.com/france_prix.do)

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And their application must include the following items / documents:

- 1- the internet URL where the web documentary is available;
- 2- the electronically signed competition entry form;
- 3- a scan of the candidate's ID papers;
- 4- a cover letter from the candidate containing a description of his/her entry;
- 5- a curriculum vitae .

The web documentary must be in either French or English and must have been published online between July 27, 2014 and July 27, 2015.

**Any questions may be sent to the following e-mail address: [webdocu@orange.fr](mailto:webdocu@orange.fr)**

## ARTICLE 8 - RESPONSIBILITY

The Organizer expressly retains the right, if circumstances so require, to cancel the awarding of the Award in connection with these competition rules, at any time and for whatever reason.

The Organizer does not accept any responsibility in the event of malfunction of the Internet preventing access to the website or satisfactory operation of the competition.

No answer will be made to any request by telephone concerning the interpretation or application of these competition rules, or the mechanisms or terms and conditions of the competition or the list of winners.

Participation in this competition implies unreserved acceptance of the rules in their entirety. Any inexact or mendacious declaration, fraud or failure on the part of the author of a web documentary to comply with the regulations or obligations indicated in these Rules may result in automatic disqualification of the web documentary in question. The Organizer also reserves the right to instigate legal proceedings against any author of a web documentary who has infringed the Rules or failed to respect his/her obligations in respect of these rules or otherwise behaved fraudulently in respect of his/her participation in the competition.

## ARTICLE 9 - CUSTODY AND CONSULTATION OF THE RULES

The competition rules can be downloaded free of charge on Visa pour l'Image web site: [http://www.visapourlimage.com/france\\_prix.do](http://www.visapourlimage.com/france_prix.do)  
In the event of any dispute, the French language version of the rules will apply.

The entry rules for this Award were registered with Maître Jacques Augeard, bailiff (Paris).

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## ARTICLE 10 : COMPLIANCE WITH THE "DATA PROCESSING AND FREEDOMS" ACT

The information included in the candidates' entries will be subject to data processing.

Any personal information supplied by the author of the web documentary will be processed in accordance with the legal and statutory provisions applicable under French law of 6 January 1978 concerning data processing, computer files and freedoms.

Web documentary authors therefore enjoy the right to access, rectify and delete this data, which they may exercise by sending an email to [webdocu@orange.fr](mailto:webdocu@orange.fr) or by post to: Images Evidence – Web Documentary Visa d'or Award - 4 rue Chapon – Bat B – 75003 Paris – France

## ARTICLE 11 : LAW AND JURISDICTION

These Rules are governed by French law. Any question relating to application or interpretation of the Rules, or any unforeseen question that may arise, will be decided according to French law and submitted to the jurisdiction of the Paris Courts.

## ARTICLE 12 : REFUND OF CONNECTION COST FOR ENTRY

With services and technical facilities currently available, certain Internet Service Providers provide connections to users free of charge or as a package deal at a flat rate. It is expressly agreed that any and all access to Visa pour l'image – Perpignan websites done on a free or flat rate basis (e.g. connections by cable, ADSL or dedicated line) shall not generate entitlement to any refund, given that the subscription to the ISP's services has been covered in the Web User's contract for his/her general use of the Internet and that the connection to Visa pour l'image – Perpignan websites does not incur any additional expenses or require any further outlay.

Persons providing proof that they do not have such subscriptions or access are entitled to refunds of connection and delivery charges, to be claimed by submitting such a request to Visa pour l'image – Perpignan together with the following information and documents:

- Photocopy of personal ID or official company registration (e.g. "K BIS")
- Full name and postal address of applicant
- Details of the date, time and duration of connection (Log on/Log off) to the Website plus the IP address of the computer
- Copy of the itemized telephone bill
- Full details of the candidate's bank account.

Requests for refunds must be forwarded to Images Evidence no later than one week after the end of the competition.