

**EUCIS-LLL Picture Competition**  
***Picture the Future of Learning***  
***Unlocking each and everyone's unique potential!***  
**part of the Lifelong Learning Week 2013**

**Terms and Conditions**

**Article 1: Objective**

EUCIS-LLL, AISBL under Belgian law headquartered in rue des Deux Eglises, 39, 1000 Brussels, Belgium, organises a Picture Competition entitled “Picture the Future of Learning – Unlocking each and everyone's unique potential” with the purpose of promoting a citizen’s vision of learning at the European level and involve European citizens in thinking about the future of learning. Participants are invited to present their vision for the future of learning, the challenges ahead and their hopes by visual means (photo / image).

**Article 2: Eligibility**

The competition is open to individuals resident or citizen of the EU on October 1, 2013. Entries must be original ideas from contestants. They may use pre-existing material if they respect the intellectual property of its authors and add their own creativity to it. Original photos and photomontages are accepted.

Entries must be received by **November 10, 2013, 11:59:59 CET (noon)**. Entries received after this deadline will be considered ineligible and will be automatically rejected.

Entries must not invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any individual's personal or proprietary rights.

Entries material containing any vulgar, defamatory, violent, racist, sexist or discriminatory content, or any other content deemed by EUCIS-LLL to be inappropriate for the tone of the competition, will be excluded. Entries must not serve advertising purposes for products and services (commercial and non-commercial) of particular businesses or economic interests or be inappropriate in any other way.

By entering the competition and sending their entry to EUCIS-LLL, contestants certify that they meet these eligibility criteria and that all information they submitted is true, accurate and complete. An incomplete application might result in the exclusion of the entry. Contestants agree to abide by and be bound by the competition rules and the decisions of EUCIS-LLL, which are final in all matters relating to this competition. EUCIS-LLL retains the right to disqualify any participant suspected of cheating in any form and remove their entries from the competition. No correspondence will be entered into on this matter.

If a contestant is a minor in his/her country of residence he or she shall have the agreement of his/her parents or legal tutor to participate in the competition in order to agree with the hereby terms and conditions.

### Article 3: How to participate

The participation is free and no purchase is required. All participants are responsible for any costs or expenses incurred by them as a result of participation in the competition.

By submitting an entry (picture), contestants accept the terms and conditions of the competition.

Participants can submit their pictures in one of the three following categories:

# Learning environments: learning takes place everyday, everywhere. Where and with whom would you like to learn?

# Learning diversity: the motto of Europe is “united in diversity”. How could we include different learners and take into account different ways of learning?

# Learning Europe: the EU is contributing to our future. How could we live, learn and shape Europe?

Contestants must upload their pictures on EUCIS-LLL dedicated Facebook picture competition application before the **10<sup>th</sup> November 2013**, 11:59:59 CET (noon).

Participants are invited to present their vision for the future of learning by visual means (photo, image, infographic). Image requirements: JPG format; 300 ppi resolution; sized from 2500 pixels on the longest side. No date/time stamp or signature.

Contestants should be able to send upon request a **high quality** picture to EUCIS-LLL in order to be selected in the framework of the exhibition at the European Parliament.

Participants can upload their entries in a the specific application specifying:

- Title of the work (*optional*)
- Competition category
- Full name
- Birth date
- Nationality and Country of residence
- Email address

EUCIS-LLL is not responsible for lost, late, misrouted, misappropriated, or damaged entries.

### Article 4: Selection procedure

Participants will be able to upload pictures and vote through the specific Facebook application from 1<sup>st</sup> October to 10<sup>th</sup> November 2013.

A jury will select the best 10 pictures to be exhibited at the European Parliament and a winner per category by taking into account both the number of votes and the following criteria: creativity and visual impact; original concept; emotional power and strength of the vision conveyed.

This jury will be composed of international professionals from EUCIS-LLL and the Universal Education Foundation.

### Article 5: Facebook application

By accessing the Facebook application, the participant agrees to be bound by these terms and conditions, which may be amended or varied at any time by EUCIS-LLL.

EUCIS-LLL will not be responsible for any failed connection by the participant’s attempt to access the Facebook application for whatever reason.

The Facebook application may contain links to other websites, resources and advertisers. EUCIS-LLL shall not be responsible for the availability of these external sites nor does EUCIS-LLL endorse or agree to be responsible for the contents, advertising, products or other materials made available on or through such external sites. Under no circumstances shall EUCIS-LLL be held responsible or liable, directly or indirectly, for any loss or damage caused or alleged to have been caused to a user in connection with the use of or reliance on any content, goods or services available on such external site. Participants should direct any concerns directly to such external site's administrator or webmaster.

The Facebook application shall be used for lawful purposes only. Entries shall not contain any material and/or statement which violates or infringes in any way upon the rights of others or which do not comply with the eligibility criteria as stated in article 2.

EUCIS-LLL reserves the right at any time and from time to time without any liability whatsoever, to modify or discontinue, temporarily or permanently this Facebook application, including this Competition, with or without prior notice to Participants.

#### **Article 6: Prizes**

# 3 winners (1 for each category) will win an InterRail Global Pass;

# 10 finalists' pictures will be exhibited within the European Parliament (ASP 5, zone G – Area "Balcony 5<sup>th</sup> floor) during the Lifelong Learning Week, 2-6 December 2013;

# A invitation to Brussels to attend the awards' ceremony that will take place on 3rd of December at the European Parliament;

The prizes are as stated and are non-transferable and cannot be exchanged. No cash or credit alternatives will be offered. All prizes are subject to the terms and conditions of the supplier of the relevant service included in the prize. EUCIS-LLL is not liable in case of error in the address or other problems with the delivery of the prize.

#### **Article 7: Rights and Liabilities**

Participants certify they are the author or co-author of the picture(s) submitted and warrants the organisers against all claims of third parties in this respect.

Participants certify that the picture submitted are original and do not constitute an infringement of intellectual property. They certify they hold the necessary rights and permissions from the rights holders, third parties or collecting societies.

The winners might be invited without obligation, to participate in certain communication actions on request of the organisers.

Participants and winners agree that they may be required to take part in publicity or other promotional activities without further consent or payment as later determined by EUCIS-LLL. Such publicity may include their names, images and/or likenesses as well as any contributions in the online Competition. The participant hereby grants EUCIS-LLL any and all rights necessary for distribution and public display of any submitted text, image, or other intellectual property rights that may arise from participation in this Competition, the prizes or related publicity, and hereby grants EUCIS-LLL the perpetual right to exclusively, royalty-free and without limitation use, edit, copy, reproduce, distribute, translate, and publicly display or publish any such intellectual property rights, for whatever purpose, in any form or medium, either on this website or elsewhere, for promotional activities or events arranged by EUCIS-LLL, whether locally or world-wide. Every time the image will be used, the name of the author will be mentioned.

Any personal information will be used solely in connection with this Competition and will not be disclosed to any third party except for the purpose of the Competition (including subsequent promotions as stated in these terms and conditions).

#### **Article 8: Cancellation**

The organisers have the right to, modify, extend, shorten, suspend or cancel the competition for any reason, without being liable. If it occurs, no compensation can be requested by the participants.

#### **Article 9: Law applicable and competent court**

The mere participation in the competition entails acceptance of these terms and conditions and arbitration of the EUCIS-LLL for planned and unplanned events. The parties shall endeavour to resolve amicably any dispute arising during the implementation of the terms and conditions. In case of remaining disagreement, Belgian law shall apply.

For any remaining question please visit the contest specific website ([www.eucis-lll.eu/futureoflearning](http://www.eucis-lll.eu/futureoflearning)), or send an email to [info@eucis-lll.eu](mailto:info@eucis-lll.eu).

#### **Article 10: European Union support**

EUCIS-LLL benefits from the financial support of the European Union under the Lifelong Learning Programme. The content of this contest is the sole responsibility of EUCIS-LLL and can in no way be taken to reflect the views of the European Union.